

Who I Speak To

Wayne C. Burgess is an inspirational keynote speaker, author of *The Art of Becoming*, and creator of the weekly publication “The Ramblings of a Wise Old Fool.”

He delivers thoughtful, engaging presentations that encourage audiences to reflect on the habits, attitudes, and decisions that quietly shape who we become. Drawing from his book *The Art of Becoming* and decades of personal reflection, Wayne’s presentations combine storytelling, gentle humor, and practical wisdom that resonates with audiences of all ages. Whether speaking to corporate leaders, students, or community groups, Wayne invites people to consider one powerful question: Who are we becoming?

✓ Corporations and Organizations

In the fast pace of business, it is easy to focus only on performance, targets, and outcomes. Yet long-term success is built on something deeper: character, habits, and the attitudes people bring to their work every day.

Wayne’s presentations for corporations and organizations focus on the human side of performance, how leadership character, team culture, and personal responsibility shape lasting results.

Audiences leave with practical insights about:

- developing habits that strengthen leadership
- cultivating positive workplace attitudes
- encouraging responsibility and ownership
- building cultures that naturally produce excellence

Wayne’s keynote “The Becoming Principle” encourages organizations to look beyond short-term improvement and focus on the deeper process of becoming the kind of people and teams who consistently perform at their best.

✓ Leadership Conferences

Leadership conferences are opportunities for reflection, renewal, and growth. Wayne's presentations help leaders step back from the demands of daily responsibilities and consider the deeper qualities that define effective leadership.

Through thoughtful stories and memorable insights, Wayne reminds leaders that influence grows not just from authority, but from character, consistency, and the example we set every day.

Leadership audiences gain insight into:

- the habits that shape strong leadership
- how attitude influences organizational culture
- the role of character in long-term leadership success
- developing a leadership mindset focused on growth

Wayne's message encourages leaders to think not only about what they accomplish, but about the kind of leader they are becoming.

✓ Colleges and Universities

College is one of the most formative seasons of life. The decisions students make during these years, about habits, friendships, goals, and attitudes, often shape the direction of their future.

Wayne speaks with college students about the power of intentional growth and the importance of thinking about the person they are becoming while pursuing their ambitions.

His presentations encourage students to:

- reflect on the habits shaping their future
- develop personal responsibility and character
- pursue purpose alongside achievement
- think creatively about their potential

Students leave challenged and encouraged to take ownership of the person they are becoming.

✓ High Schools

High school students are constantly making decisions that influence the direction of their lives, often without realizing how powerful those decisions can be.

Wayne's student presentations help young people recognize that their daily choices, habits, friendships, attitudes, and goals, are quietly shaping the life they will experience in the future.

Through relatable stories and thoughtful reflection, Wayne encourages students to:

- think about the long-term impact of their decisions
- build habits that support success
- develop confidence in their ability to grow
- take responsibility for the person they are becoming

Students are invited to consider a powerful question that can guide their future:

"What kind of person am I becoming?"

✓ Professional Associations

Professional associations bring together individuals who care deeply about growth in their field and leadership within their profession.

Wayne's presentations offer a refreshing perspective that blends personal development with professional growth. By focusing on character, mindset, and purpose, Wayne helps professionals reflect on the qualities that shape long-term success in any field.

Association audiences benefit from insights about:

- maintaining perspective in demanding professions
- developing habits that support excellence
- fostering positive professional culture
- growing both personally and professionally

Wayne's message reminds professionals that career success is strengthened when personal growth and character development remain central.

✓ Churches and Community Organizations

Many churches and community groups seek speakers who can offer encouragement, thoughtful reflection, and inspiration.

Wayne's presentations draw from his lifelong observations about faith, character, and the everyday decisions that shape the direction of our lives.

Through storytelling and gentle humor, Wayne encourages audiences to reflect on:

- living with purpose and intention
- strengthening character and faith
- encouraging others in their journey
- building communities rooted in care and growth

His message reminds audiences that life is not only about what we accomplish, but about the kind of people we become along the way.